



The Path Radio Mix Online

<http://thepathradio.com>



Author: Guido Piraino

McKay's "Don't Forget Love", A Message the World Must Hear

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Music is often a reflection of the times, giving us a beat when we want to dance, words when we need to reflect, harmony when we need balance, and hope when there is none. The world seems to be in a place where not everyone is able to celebrate, where tolerance of each other's views is met with doubt, looking outside the boundary of self needs and wants can be an afterthought, and a sense of abandon consumes

news tickers. Occasionally, a song comes along with the perfect storm of resolution that has the potential to make you transition those challenges to opportunities. Franklin McKay, a six-time billboard independent artist brings the world that soul-restoring storm in the form of his new single, "Don't Forget Love", a song co-written and produced by Greg Fitzgerald (Kylie Minogue, Madonna, Hall & Oates).

The opening warm and gentle tones instantly stroke curiosity. Franklin wastes little time in asserting what many may be feeling like these days as he opens with, "when I'm feeling cold, and I'm tired and low," followed by a question with universal undertones, underscored by asking twice, "Are you there? Are you there for me"? He elevates the conditions of circumstance from the previous few lines as he leads us into the chorus with a powerful and credible voice, "when the rain's falling down and the sun's fading out," then gently solves it for us with the message we all need to hear, "Don't Forget Love."

While the lyrics are strong, so is the music as it blends the highs and lows seamlessly, taking you along for a ride that you don't quite want to reach the end of because you're enjoying it so much. This McKay, Fitzgerald collaboration is smooth and in-synch on multiple levels.

Franklin McKay's song, "Don't Forget Love" was played exclusively on The Path Radio Mix Online (<http://thepathradio.com>) on February 3, 2022 and continues to spin on any given day of the week. This followed an interview with Franklin that can be heard on The Go On with Guido Podcast (<https://something4everyone.guidopiraino.com>), a monthly show, which also features the song in a re-release of the January episode. The show has Franklin providing several insights that complement the song through his childhood roots and life experiences. 

Streaming & Purchase Links: <https://franklinmckay.hearnow.com/don't-forget-love>